



LK School Daze
Lil Critter Workshop

WHAT ARE THE TOON BOOM SHOWREELS AND WHO QUALIFIES TO PARTICIPATE?

Each year, we select creators to participate in the Toon Boom Showreels. The showreels are intended to recognize animation and storyboard artists who make exceptional use of our software, whether they are industry professionals, freelancers, students, or hobbyists.

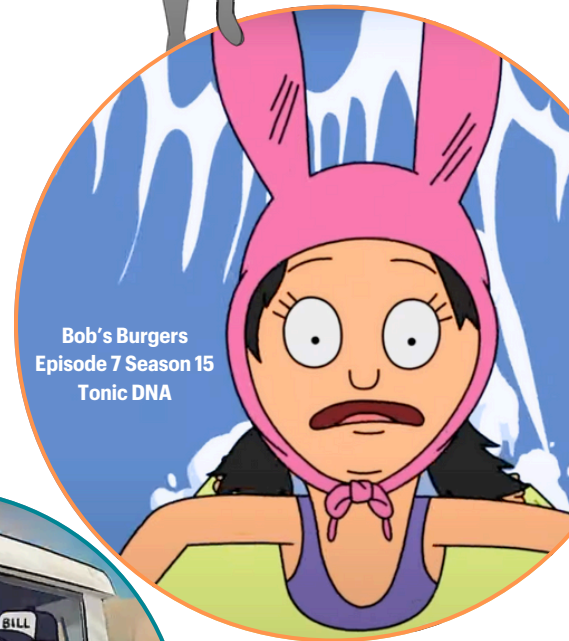
We will consider any candidate who advances the craft of animation in their work using Toon Boom Harmony or Storyboard Pro. Toon Boom pulls together three distinct showreels each year, one that highlights work from studios and professionals, one that puts forward the works from students and schools, and one that presents storyboard artists.

We need the following for this year's showreels:

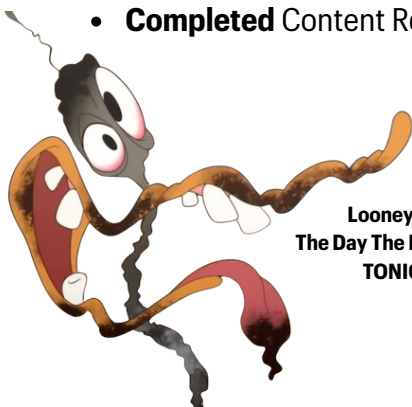
- Trailer or short video **clips in 1080p**.
- Typically, when we ask for showreel footage, studios & artists will **send us clips from what they really want to show off** or their trailers so if you do not have anything in mind, please **send us your trailer!**
- **Completed** Content Release Form



Say Hi Buddy
Kaitrin Snodgrass



Bob's Burgers
Episode 7 Season 15
Tonic DNA



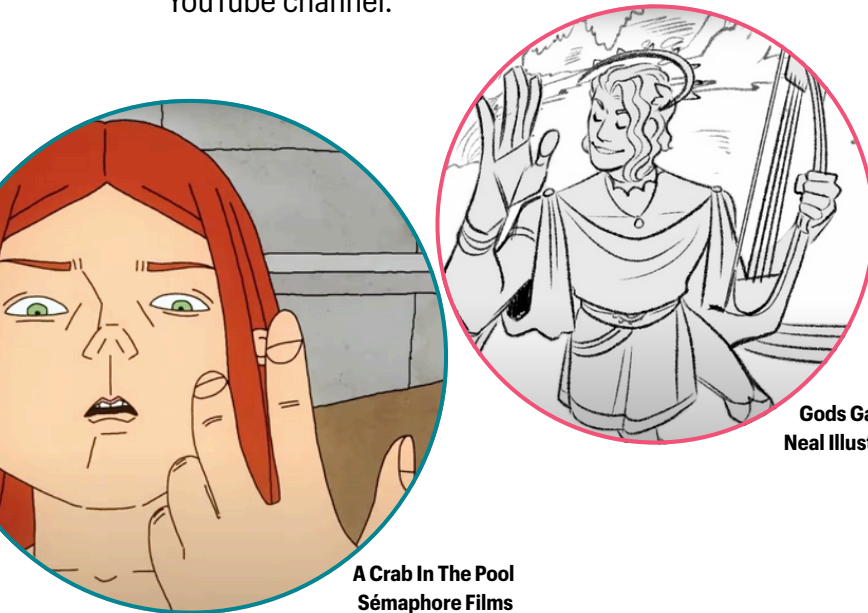
Looney Tunes:
The Day The Earth Blew Up
TONIC DNA



The Legend of Bill
Jacob Birmingham /
Lipscomp University

How are the Toon Boom Showreels used?

The Toon Boom Animation's Showreels promote work that artists in our community make using Harmony and Storyboard Pro, and we want the craft and work that artists put into productions to be the star of the show! Toon Boom Animation's Showreels are broadcast online and at animation festivals around the world. Each Showreel will be actively promoted for one full year and be archived on Toon Boom Animation's YouTube channel.



A Crab In The Pool
Sémaphore Films

Gods Game
Neal Illustrator

Toon Boom pulls together three distinct showreels each year, highlighting work from studios and animation professionals, storyboard artists, as well as students and schools.

- Studio Reel: This showreel is for Studios, Professionals, and Freelancers with video clips made using Toon Boom Harmony or Storyboard Pro.
- Educational Reel: This showreel is for Schools, Educators, and Students with video clips made using Toon Boom Harmony or Storyboard Pro.
- Storyboard Pro Reel: This showreel is for storyboard Artists with video clips made using Toon Boom Storyboard Pro.

Additional Terms and Conditions

Participating in the yearly showreel(s) is voluntary and contingent on agreeing to the following terms:

- Our Showreels are generally used for about a year then we start this process all over again and reach out to people for their projects again!
- Selection in the Showreel is not an endorsement of the participants' services, training courses, or materials.
- We reserve the right to revoke footage under certain circumstances; including but not limited to; acts of racism, sexism, homophobia, and harassment.
- Participants are expected to abide by Toon Boom's brand-use guidelines when mentioning our products publicly.



Gift Horse
Ella Slade /
Utah Valley University

Toon Boom Studio Reel 2025:

<https://www.youtube.com/watch?v=kwnRWRO8x-s>

Toon Boom Educational Reel 2025:

https://www.youtube.com/watch?v=FarMCJuB_8

Toon Boom Storyboard Pro Reel 2025:

<https://www.youtube.com/watch?v=b4kXFmWUvBU>